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The Impact of Internal Control through Computerized Accounting System among Small and Medium Enterprises in Oman

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Purpose: The aims of the study were to identify and evaluate the internal controls used in a computerized accounting system of the SMEs, to identify and evaluate the merits and demerits of the internal controls used in the companies, and to identify the challenges in the implementation of internal control systems in the computerized accounting system of the SMEs.

Design/methodology/approach: The population of the study was the employees of the SMEs registered with the Ministry of Commerce and Industry (MOCI) in Muscat, Oman. Samples were selected from this population on a random sampling basis. One member employee of the SMEs representing the enterprise filled the questionnaire. The survey was conducted through a questionnaire using a Google form. 220 samples were collected from the population. The data collected was analyzed using data processing methods and Microsoft excel.

Findings: The study found that SMEs were using computers to perform their daily transactions and the accounting software used by SMEs was cheap, of low quality, and not proficient enough. One of the components of the internal control system, i.e. monitoring was implemented by most of the SMEs and they also stated that they rarely hired an external auditor for auditing because of the expensive auditing fees. It was also stated that the security mechanisms were not properly implemented in the SMEs because of the expensive cost.

Research limitations/implications: The study suggested that the Government should emphasize the SMEs implement a good internal control system. This can reduce errors and also increase the efficiency of operations. SOX in the Omani context should be strictly implemented making it statutory and mandatory for all the SMEs in Oman and such statutory laws will help the auditors to abide by the rules and regulations to be followed.

Social Implications: Government should support SMEs by providing education on the importance of internal control systems as most of the employees of SMEs are poorly educated/illiterates. The Government should set a price ceiling to the external auditors on the auditing fees exclusively for SMEs so that they can afford them.

Originality / Value: No study was carried before in relates to the impact of the internal control system through the computerized accounting system among the SMEs in Muscat, Oman. This study will through light on the statutory laws required for the sake of internal control measures required for the SMEs.

Keywords: Internal control systems, Computerized accounting systems, SOX, Internal control, Small and Medium Enterprises, Main components of Internal Control System.

Abstract

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Introduction

Internal control is a system that controls financial transactions, enable securing the assets and accuracy (Adesoji, 2004). Internal control is defined as a tool to produce reliable financial reporting. Internal control is very important in any company to have a successful business. They are procedures that have been implemented to avoid a business failure. Internal control is a broad topic that includes the components, types, advantages, and even disadvantages of implementing it (Steinberg, 2013).



International Journal of Research in Entrepreneurship & Business Studies Vol. 2, issue. 3, 2021, pp. 65-74 https://doi.org/10.47259/ijrebs.234

Internal control helps in managing the risks and increases the protection of the asset within the organization. It helps the auditors to identify the areas which need more attention. The preventive control will help in identifying the areas in which fraud or theft may occur. It also helps the employees to follow the management policies and rules. In large organizations usually, the hierarchy process of approval is followed to reduce time wastage and the occurrence of fraud (<u>Buabeng</u>, 2020). But this does not apply to Small and Medium Enterprises (SMEs). This is usually done with documentation and has been communicated to all employees within the organization for their information and changes that take place.

Based on the theory of internal control development, internal control was characterized by the Committee of Sponsoring Organizations (COSO) with five components namely control environment, control activities, risk assessment, information and communication, and monitoring (<u>Curtis & Wu</u>, 2000). COSO model and implementation of the Sarbanes-Oxley Act (SOX) can be a good tool when dealt with as an internal control (<u>Kazaz et.al 2019</u>).

Internal Control Components

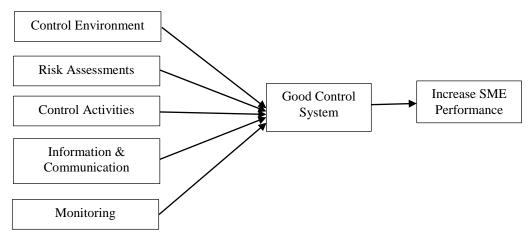


Figure 1 Good Internal Control System with Components (Source: Curtis & Wu, 2000; Shanmugam et al., 2012)

Figure 1 shows that the five components to be considered for a good internal control system. Each component has its function which contributes to better internal control. A good internal control system will increase the performance of SMEs by increasing their profit and reducing fraud activities. The security mechanism protects the company from data breaches or fraud which might happen within the company.

An effective internal control system needs the management to understand clearly the company objective and their environment. They also need to be aware of the limitations and the perfect measures to eliminate or reduce these limitations.

Computers have brought advantages to our lives but should be properly secured to avoid any unauthorized access and effective operation (Wei, 2015). According to the growth of technology, companies need to adapt the controls according to the technological changes. This has led the management to change the internal controls and that is where the internal audit takes the role. Internal control protects the companies from different risks such as theft, fraud, etc. Further, SMEs face a challenge such as fewer employees having no separation of duties/division of labor, which leads to knowingly and unknowingly human error commitment.

In the case of a poor internal control system, employees' performance declines to cause them to become frustrated. The poor decision made by the management under pressure due to limited time and the information available. These decisions can be found later to result in the less desirable results(Owusu-Ansah, 2019).



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Problem Statement

A company should have good internal control of its financial activities to avoid any fraud or theft. SMEs could not afford to have a good internal control system as it is expensive. An accountant is unable to check all the transactions carried out by the enterprise he/she belongs whereas a good internal control system will help to carry out the duties in an orderly manner and with ease. Further, SMEs are not carrying out internal audits frequently to ensure that the financial reports are reviewed and accurate. There seems to be no segregation of duties because of a smaller number of employees within the companies. In most companies, it is observed that the same employee receives cash and records the proceeds of the transactions as well. The quality of work may not be good as there is no segregation of duties concerning a specific task and there is no control over the transaction/assets. This might lead to theft and fraud (Khan, 2008; Putra, 2014). This has triggered the reason for the deep study of the internal control of the companies, SMEs in particular.

Research Questions

The following research questions came up during the study:

- 1. What was the internal control used in the computerized accounting system of the SMEs?
- 2. What were the merits and demerits of the internal control system used in the SMEs?
- 3. What were the challenges in the implementation of internal control in computerized accounting systems of the SMEs?

Research Objectives

The following objectives were defined in line with the above research questions:

- 1. To identify and evaluate the internal control used in the computerized accounting system of SMEs.
- 2. To analyze the merits and demerits of the internal control system used in SMEs.
- 3. To analyze the challenges in the implementation of internal control in the computerized accounting system of the companies.

Review of Literature

Internal control helps in keeping the record of the costs which occur and enables to make proper decisions (<u>Frazer</u>, 2016). Internal Control had a direct effect on the timely preparation of financial reports according to the principles with transparency (<u>Mardi et al.</u>, 2020). Internal control system (ICS) eliminates the fraud and theft-related activities in a company as the work done by one employee is checked by the other (<u>Dawson</u>, 2015). The tangible and intangible assets of the company will be protected if there will be a good internal control system example reviewing the documents or recording the transactions (<u>Buabeng</u>, 2020).

The primary challenges of SMEs poor financial decision-making due to poor quality financial information and ineffective controls, which can be avoided through the introduction of computerized accounting systems (Abdulle et al., 2019; Yen-ling, 2017). For small and growing enterprises, the introduction of computerized financial accounting not only provides effective internal control but also ensures smooth financial accounting. (Zhang, 2021). Effective internal control systems are characterized by the integration of safety of the organizational systems and the reliability on them towards taking decisions (Lutui and 'Ahokovi, 2018). The risks of internal control systems can be eliminated through the introduction of an e-accounting system to improve the financial performance of the companies. (Soudani, 2013). Initiation of the anti-fraud program Sarbanes-Oxley Act (SOX) can be another alternative to have an effective internal control system (Dawson, 2015).

Internal control systems should be effective so that the employees to work without fear as there might be possibilities that some of the employees can override these controls (Akhmetshin et.al, 2018). Internal control plays a major role in employee performance and the accounting information system mediates between the two (Alawaqleh, 2021). Employees should follow all the corporate compliances which are mandatory by the organization (Owusu-Ansah, 2019). Awareness of the importance of the internal controls and applying the same with responsibility will enable the committed employees to benefit from such controls (Hanini, 2015). Human error might occur in internal control due to misunderstanding, error in judgment, carelessness of employees, or even tiredness of employees (Frazer, 2016). The overrides can be misused for reasons like increase sales target, increasing market values, hiding lack of compliance to the legalities, creating fake documents – duplicate invoices purchase orders, etc. Restricted access to assets and the devices and periodic physical control might be a solution to increase the security and protect the assets of the company (Loan, 2011).



Internal Control Systems Components

An organizational strategy must include the implementation of the components of internal control systems to have effective internal control and gain a competitive advantage (Mahadeen et al., 2016). Committee of Sponsoring Organizations (COSO) characterized internal control with five components viz. Control Environment, Control Activities, Risk Assessment, Information and Communication, and Monitoring (Curtis and Wu, 2000). COSO's integrated framework for internal control is an effective internal control system (Fourie and Ackermann, 2013).

Control Environment ensures accountability, authority, and responsibilities of the employees and increases growth (Steinberg, 2013). Control Activities involve the accomplishment of company goals and overcome the risk if any arises and obstructs during the accomplishment of such goals (Elahi, 2013). The top management should communicate to employees the roles and responsibilities in terms of internal control and the importance of such Control Activities (Geiger et.al, 2014). Risk Assessment is the identification of the probability of an undesirable event that might arise the risk management is essential to avert or mitigate such risk from occurring (Dionne, 2013). Information and Communication of the same involve the process of passing on the information simply so that the information is properly conveyed promptly (Adewale, 2014; Lunenburg, 2010). Monitoring is continuously done to ensure the efficiency of controls and help the management to take proper decisions in case of negative progress (Sera and Beaudry, 2007).

Research Methodology

Descriptive research design aims at describing the population or situation or phenomenon in a systematic way (McCombes, 2020). when the research requires more details of a certain topic explanatory research is adopted (Kowalczyk, 2019). Therefore, a descriptive research pattern is used in this study.

The population of the study was the employees of the SMEs registered with the Ministry of Commerce and Industry (MOCI) in Muscat, Oman. Samples were selected from this population on a random sampling basis. One member employee from each SME representing the enterprise filled the questionnaire. The survey was conducted through a questionnaire using a Google Form. 220 samples were collected from the population. The data collected was analyzed using data processing methods and Microsoft excel.

Findings

Table 1 Gender

Gender	Frequency	%
Male	150	68.2
Female	70	31.8

Table 1 shows that the majority of the respondents (68.2%) were males and females were only 31.8%. It indicates that more male employees working in SMEs companies than females. Therefore, it could be concluded that more males were employed in Oman than women especially in SMEs. This result is similar to the findings of Alqassabi (2020) that the number of males who started businesses in Oman was more compared to females due to the culture and tradition which restrict women to startup businesses.

Table 2 Age

Age	Frequency	%
20-30	70	31.8
30-40	80	36.4
40-50	50	22.7
above 50	20	9.1

Table 2 shows that the majority of the respondents (36.4 %) were of age between 30 and 40. The next highest range was between 20 and 30 with 31.8% followed by the range of 40 - 50 were 22.7 %. The least range was

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more than 50 years of age with 9.1 %. This indicated that the employees working in SMEs were young between 20-40.

Table 3 Nationality

Nationality	Frequency	%
Omani	150	68.2
Non-Omani	70	31.8

Table 3 indicated that the majority (68.2%) of the employees working in SMEs were Omanis whereas non-Omanis was only 31.8%. This can be due to the Omanisation policy of the country (<u>Curtis</u>, 2015).

Table 4 Education Level

Education Level	Frequency	%
High School Graduate or less	100	45.5
Diploma in Higher Education	40	18.2
Bachelor Degree	70	31.8
Masters	10	4.5

Table 4 indicates that the majority of the respondents (45.5%) were high school graduates or less. Only a few of the respondents (4.5%) were holding a Master's degree. The second-highest percentage of education level was with bachelor degree qualification with 31.8%. This confirmed that the level of education of the people working in SMEs was of high school graduates or less. This result is similar to the findings of <u>Alqassabi</u> (2020) who stated that those people who could not complete their studies usually take the risk of starting a business to survive.

Table 5 Main component of Internal Control System Company focuses

Internal Control System main Component	Frequency	%
Control Environment	15	6.8
Risk Management	10	4.5
Control Activities	80	36.4
Information and Communication	40	18.2
Monitoring	75	34.1

Table 5 shows that the majority of the respondents (36.4%) reported that they were using the Control activities to increase the effectiveness of internal control, followed by Monitoring as the second highest (34.1%) measure to increase the internal control effectiveness. Risk Management was the least number of respondents reported with 4.5%. This is similar to the finding by Gebramicheal and Habtegiorgis (2019) that the managers of SMEs mainly use the monitoring of transactions and controlling activities daily. Risk management is not their main concern as risk management is usually informal and less structured compare to large companies.



Table 6 Implementation of Internal Control System Measures

Implementation through	Frequency	%
Approval Process	50	22.7
Segregation of Duties	20	9.1
SOX Procedures	0	0
Monitoring	150	68.2

Table 6 shows that the majority of the respondents (68.2%) implement their internal control system through Monitoring, followed by the Approval Process with 22.7%. None of the respondents opted for SOX as it is still not implemented in Oman. According to <u>Greene</u> (2017), SOX is not implemented in Oman and used mainly in the USA.

Table 7 External Audit

Duration	Frequency	%
Once a year	54	24.5
Twice a year	20	9.1
Frequently	5	2.3
Rarely	65	29.5
Never	76	34.6

Table 7 shows that the majority of the respondents (34.6%) reported that they never hired an external auditor to audit their company. This might be because of the cost they have to pay to the auditor. However, 29.5% of the respondents reported that they rarely hired external auditors and 24.5% of the respondents reported that they hired external auditors once a year. Only 2.3% of the respondents reported that they frequently The cost of hiring an external auditor was reported to be high in Oman and the SMEs felt hard to afford.

Table 8 Main Issues/Challenges Faced

Challenges	Frequency	%
Theft	40	18.2
Fraud	25	11.4
Human Error	50	22.7
Lack of employees	105	47.7

Table 8 shows that the majority of the respondents (47.7%) faced the issue of lack of employees where separation of duties was difficult, followed by Human Errors as a recurring issue with 22.7%. Only 11.4% of the respondents reported that they had the issues of fraud as fraud is a very rare phenomenon to happen within SMEs due to fewer employees and small businesses.

Table 9 Owners Meeting the employees

Periodicity	Frequency	%
Daily	100	45.5
Weekly	100	45.5
Monthly	20	9.0
Quarterly	0	0
Yearly	0	0



Table 9 shows that the majority of the respondents (45.5%) reported that the owners of SMEs meet their employees either every week or daily. This confirmed that the employees meet their owners frequently. Only 9% of the respondents reported that they meet their owners every month. This might be because some of the owners were working away from Muscat. This is similar to the finding by <u>Loan</u> (2011) that the owners of SMEs meet their employees frequently to improve their operation, ensuring no errors.

Table 10 Mode of Assets Protection

Protection through	Frequency	%
Restricting access to the assets	76	34.5
Use of device to enhance security	18	8.2
Checking inventory periodically	76	34.5
Preserving documents and record in safe	50	22.8

There were several methods for SMEs to protect their assets. Table 10 shows that the majority of the respondents (34.5%) confirmed that either restricting access to the assets or checking inventory periodically was the preferred mode of assets protection in SMEs. 22.8% of the respondents confirmed that preserving documents and records in a safe was their preferred mode of assets protection. Only 8.2% of them reported that they used devices to enhance security because of the cost of buying several security devices. This is similar to the findings by Frazer (2016) that the security devices are meant to protect the companies from fraud and need to be installed in all the computers of the company restricting unauthorized persons from accessing the assets.

Discussion/Conclusion

From the above findings, it is observed that SMEs were using computers to perform their daily transactions. The accounting software used by SMEs was cheap, of low quality, and not proficient enough. There was no SME that seemed to use manual receipts as manual preparation caused errors often and it was stated that with the use of computerized accounting systems, internal control systems were taken into consideration avoiding error, theft, and fraud in the company.

It was noticed that owners of SMEs frequently check on their employees and the sales received. One of the components of an internal control system, i.e. monitoring was implemented by most of the SMEs. But most of the SMEs stated that they rarely hired an external auditor for auditing their company because of the expensive auditing fees. The employees were aware of the importance of the internal control system as work became easier and evading errors.

It was also stated that the security mechanisms were not properly implemented in the SMEs because of the expensive cost. Adding security features to the computers were not set up because of expensive cost. The mechanism of safeguarding the assets of the company was reported implemented by the companies. The computers were allowed access only to the authorized personnel.

Suggestions

From the results of the study, the recommendations made to face the challenges were as follows:

- To have an effective and efficient operation, internal control should be implemented by the SMEs to avoid problems. The Government should emphasize the SMEs implement a good internal control system for their sake.
- The companies should increase the number of employees to avoid work overloading with few employees. This can reduce errors and increase the efficiency of operations.
- The accounting system should be installed with a sufficient security mechanism that can protect the documents and information and prevent fraud.
- The Government should amend and implement SOX in Oman to Omani context as SOX the set of rules and regulations which are implemented for good governance, deals mainly with access, security, and data backups and helps to prevent data breaches within the company.



International Journal of Research in Entrepreneurship & Business Studies
Vol. 2, issue. 3, 2021, pp. 65-74
https://doi.org/10.47259/ijrebs.234

- SOX in the Omani context should be strictly implemented making it statutory and mandatory for all the SMEs in Oman. Such statutory laws will help the auditors to abide by the rules and regulations to be followed.
- Government should support SMEs by providing education on the importance of internal control systems as most of the employees of SMEs are poorly educated/illiterates.
- The Government should set a price ceiling to the external auditors on the auditing fees exclusively for SMEs so that they can afford them.

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